



Asia Oceania Geosciences Society www.asiaoceania.org

AOGS... In Asia for Asia and the World

# 2024

# **21<sup>ST</sup>ANNUAL MEETING**

Pyeongchang, Gangwon-do Home to Winter Olympics 23 to 28 Jun 2024

www.asiaoceania.org/aogs2024

# **EXHIBITION & SPONSORSHIP PROSPECTUS**

Organized by



Supported by









**AOGS Secretariat** 



GANGWON-DO, SEE YOU

HERE

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# JOIN US AT AOGS2024

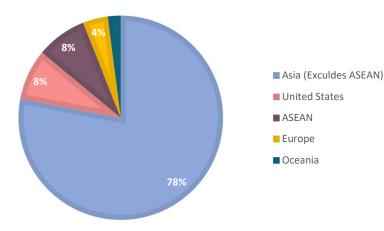
It gives us great pleasure to invite your organization to take part as a sponsor and exhibitor at our 21<sup>st</sup> Annual Meeting to be held in Pyeongchang, Gangwon-do, South Korea, from 23 to 28 June, 2024

Similar to previous AOGS annual meetings, AOGS2024 presents an additional chance for your company to exhibit its services and provide support to an attentive and focused audience. AOGS2024 provides a range of packages tailored to meet your organization's specific needs. These packages include booth space, marketing opportunities and access to all event sessions and activities.

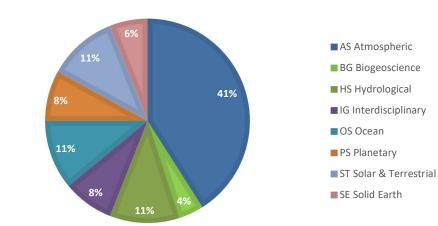
The nature and extent of recognition can be negotiated and tailored to align with the sponsors' goals and AOGS objectives. Here is a brief overview of the audience you can anticipate.

# PARTICIPANTS PROFILE

#### **GEOGRAPHIC REACH**



#### SCIENTIFIC REPRESENTATION



### **OPTIONS & RATES**

#### SUPPORTER SGD2,5000 | USD1,900

Broaden market reach and boost brand awareness online to a worldwide audience.

#### **Entitlements**

- 1. Logo recognition with link to the company website
- 2. 50-word max company write-up in Sponsor & Exhibitor web page
- 3. Up to three (3) product showcase with product description and image upload

### EXHIBITOR SGD5,000 | USD3,800

Exhibit to broaden market reach online and boost exposure to an attentive and focused audience at the conference.

#### Entitlements

- 1. Logo recognition with link to the company website
- 2. 50-word max company write-up in Sponsor & Exhibitor web page
- 3. Up to three (3) product showcase with product description and image upload
- 4. Logo placement in conference materials (Print and Digital)
- 5. One (1) conference pass that allows access to all sessions
- 6. Two (2) Exhibitor Passes (Must Not Be Author or Presenter)
- 7. 6 Sqm Line Booth Includes:
  - Power Outlet (1Kw/220V)
  - 2 Spotlights
  - Pytex Flooring
  - 2 Folding Chairs
  - 1 Info Counter
  - 1 Waste Paper Basket

### KEY LECTURE SGD7,500 | USD5,700

The Axford Lectures, Section Distinguished Lectures, and Medal Lectures are among the principal attractions of each annual gathering. AOGS looks to sponsors for assistance in order to promote improved cooperation and innovation, which in turn promotes our society's long-term viability and the areas of expertise of our members. Your donation will fund one or more of these talks, depending on what you would like to sponsor.

#### Entitlements

- 1. Logo recognition with link to the company website
- 2. 50-word max company write-up in Sponsor & Exhibitor web page
- 3. Up to three (3) product showcase with product description and image upload
- 4. Logo placement in conference materials (Print and Digital)
- 5. Two (2) conference passes that allow access to all sessions
- 6. Sponsor Introduction & Acknowledgement during Lectures

Payment in Singapore Dollars (SGD) only and must be made within 21 days after the invoice date. Non-payment entitles AOGS to release the booking.

# **OPTIONS & RATES**

#### OUTREACH SGD10,000 | USD7,600

One of the main goals of the AOGS has always been to inspire young people. A number of programs offered by AOGS are designed to provide participants some work experience, help them explore potential career paths, help them hone their professional and personal skills, and help them forge connections with the AOGS global geoscience community. Depending on what you choose, your donation will support one or more of the following AOGS programs: Registration Fee Support, Mentoring Program, and Best Student Poster Competition.

#### Entitlements

- 1. Logo recognition with link to the company website
- 2. 50-word max company write-up in Sponsor & Exhibitor web page
- 3. Up to three (3) product showcase with product description and image upload
- 4. Logo placement in conference materials (Print and Digital)
- 5. Three (3) conference passes that allow access to all sessions
- 6. Recognition during event announcements
- 7. Souvenirs for branding visibility

#### POWER BOOSTER SGD15,000 | USD11,400

One of the key aspects of ensuring a positive attendee experience is providing convenience and sustenance during the event. Your contribution will not only elevate conference attendee experience but also create a memorable association with our event. Your donation will fund one or more of these attendee services, depending on what you would like to sponsor - Beer Session, Ice Cream Bar, Korean Favourites (Noodles, Fried Chicken), Coffee/Tea, Eco-Friendly Pedicab Rides around the conference venue.

#### Entitlements

- 1. Logo recognition with link to the company website
- 2. 50-word max company write-up in Sponsor & Exhibitor web page
- Up to three (3) product showcase with product description and image upload
- 4. Logo placement in conference materials (Print and Digital)
- 5. Four (4) conference passes that allow access to all sessions
- 6. Everything negotiated and agreed upon

### SOUVENIR SGD25,000 | USD19,600

Souvenirs with your organization's logo and branding increase your visibility and help attendees remember your organization long after the event. Your contribution will go to provide one or more items that are of tangible benefits to our meeting attendees. Depending on what you would like to sponsor, your donation will go to fund one or more of these freebies – Compact & Light Weight Umbrella, Fabric Bag Tag, Tooth Paste & Tooth Brush and Other Amenities such as Towels and Toiletries.

#### Entitlements

- 1. Logo recognition with link to the company website
- 2. 50-word max company write-up in Sponsor & Exhibitor web page
- 3. Up to three (3) product showcase with product description and image upload
- 4. Logo placement in conference materials (Print and Digital)
- 5. Seven (7) conference passes that allow access to all sessions
- 6. Everything negotiated and agreed upon

Note: AOGS welcomes eco-conscious and sustainable items designed with both nature and well-being in mind. From reusable bamboo toothbrushes and organic cotton bag tags to recyclable glass water bottles, these freebies align with AOGS commitment to sustainability.



AOGS Conveners are influential figures in their fields. The Convener's Dinner is the moment to honor and celebrate their contributions to the overall success of the conference. Sponsoring the dinner allows organizations to demonstrate their expertise to a highly targeted and influential audience. It is a chance to showcase products, services, or solutions relevant to the conference theme. This year's convener's dinner will feature an "Authentic Self-Cook Korean BBQ" taking place on Friday 28 June 2024 at the Ramada Pyeongchang BBQ.

#### Entitlements

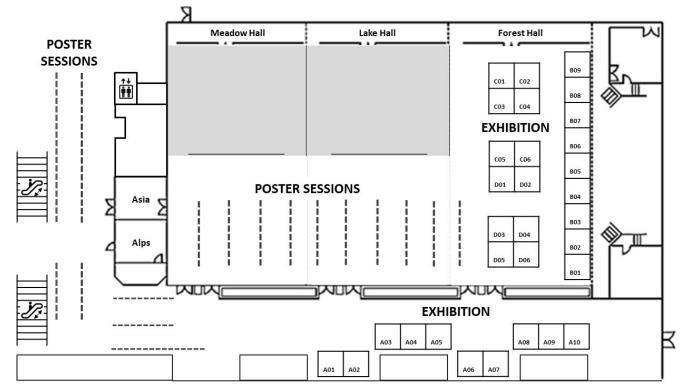
- 1. Logo recognition with link to the company website
- 2. 50-word max company write-up in Sponsor & Exhibitor web page
- 3. Up to three (3) product showcase with product description and image upload
- 4. Logo placement in conference materials (Print and Digital)
- 5. Ten (10) conference passes that allow access to all sessions
- 6. Everything negotiated and agreed upon

Payment in Singapore Dollars (SGD) only and must be made within 21 days after the invoice date. Non-payment entitles AOGS to release the booking.

# EXHIBITION

#### **Floor Plan**









### **Exhibition & Sponsorship Enquiries**

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geomeet@asiaoceania.org

### **Exhibition Venue**

**Level 2, Forest Hall, Alpensia Convention Center** 325 Solbong-ro, Daegwallyeong-myeon, Pyeongchang-gun, Gangwon-do, South Korea

# **EXHIBITOR SCHEDULE**

#### Monday, 24 June 2024

8:30am to 10:00amExhibitor Booth Dressing10:30am to 6:00pmExhibition Day 14:00pm to 6:30pmAOGS Opening, Axford Lectures and General Assembly6:30pm to 8:30pmWelcome Reception

### Tuesday - Wednesday, 25 - 26 June 2024

10:30am to 6:00pmExhibition Day 2 & 33:30pm to 6:00pmAOGS Beer Hour

### Thursday, 27 June 2024

10:30am to 6:00pmExhibition Day 43:30pm to 6:00pmAOGS Beer Hour6:30pmExhibitor Ship-Out/Exhibition Tear Down

### **MAKE A BOOKING**

Please make a booking for your preferred option via our website at https://www.meetmatt-svr.net/exhibition/booking.

